



You may know him as a DJ. You may have seen him on TV or you've seen him at any one or more of LA's hottest comedy clubs. But, if this is your first time hearing about him, trust us when we say you will be hearing more of DJ Cooch. Stand Up Magazine talked with the rising comedy star Jorge Marroquin, aka, DJ COOCH. We wanted to figure out what's behind the man that has everyone buzzing about his performances. We finally caught up with him for the first time to bring you this exclusive article.

Jorge started doing standup in 2004. He was driven to pursue a career as a stand-up comedian by a complete series of synchronistic, unforeseen events. He spins music as a DJ for Universal Studios (hence his stage name *DJ Cooch*). One night he took a date to a Juan Gabriel concert. He wanted to impress her with his backstage all-access pass. The concert producer, Lori Super, came to Jorge in a complete frenzy. The 3,000 person audience was getting rowdy since Juan Gabriel had not yet taken the stage. Lori asked him to please go on stage and "do something." He looked at his date and said "Sure!" (Talk about impressing a date!) He was handed a mic and was thrown to the wolves. Just before stepping on stage, Lori grabbed him saying, "By the way, you'll need to speak Spanish." As soon as Jorge stepped foot on stage the crowd roared in excitement and amazing energy. "I froze for a little bit, and then started cheerleading the crowd, making them scream even more. I bantered my way in Spanish for about seven minutes. I got laughs. Seeing the audience's faces laughing made me smile. As soon as I got off stage completely drenched in sweat I said to my date 'I'm going to be a Comic'."

"Cooch" is a nickname he got in junior high school from flirting with all the girls. In the halls classmates yelled out "There goes Coochie Cooch hopping from Cooch to Cooch." When he began to spin music "DJ COOCH" was born. His birth name is Jorge Aldama, but he never knew his father. Now that his career is growing beyond comedy into commercial acting and other ventures, he is paying tribute to the man that raised him by using his grandfather's name, *Marroquin*. Jorge grew up in Lynwood CA with his grandparents and at the young age of 11 moved to Guadalajara, Mexico. At age 16, DJ moved back with his mom and siblings to Perris, CA. He is part of the class of '93 from Perris High, "Go Panthers".

Jorge confesses that he had no idea how to be a comedian. "I didn't know how or where to start. I had a regular 9 to 5 job which took up all of my time." He lived in Perris CA, a little town in the Inland Empire about an hour and a half away from Los Angeles. Finding a comedy club in Perris, CA is like finding water on Mars. He went online and searched "How to be a Comic." He found some comedy classes at the Ontario Improv. Attending the comedy classes, hanging out at comedy clubs, making contacts, networking and building stage time gave him the hang of it all. His comedy is based on life's experiences and observations. Jorge tried many ways to make people laugh; finding his voice and his own style. "Eventually you realize that all subjects have been touched on in one way or another, but there is only one me. That's what makes me and all successful comics original. So, now when I write a joke I most definitely base it on my life experience."

Jorge has performed at every major comedy venue in Los Angeles and throughout the country. He is currently preparing to performed overseas for our troops in early 2016 and has just wrapped production on his own comedy special, *Undeniable* filmed at the Southpoint Casino in Las Vegas.

Comedian Brian McDaniel of TMZ fame is his co-host on their newly released podcast, *The Night Life*. Learn more about this versatile and multi-talented artist at [www.djcooch.com](http://www.djcooch.com).